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Nicolae Herrera

Senior UX/UI Designer

Hand-crafting the user experience for over 20 years.

Mission

Collaborate with amazing people to produce the best experiences across all platforms.

Education

Bentley University, Internet Systems Management 1998-1999

Skills

Adobe CS, 20y
Agile/Scrum, 12y
Blueprint UI, 2y
Bootstrap, 15y
Content Management, 20y
CSS, 18y
Figma, 4y
Front-end dev, 23y
HTML5, 15y
Information Architecture, 23y
InVision, 8y
JavaScript, 15y
jQuery, 12y
UX Research, 20y
SDLC, 18y
Sketch, 10y
TailWind, 2y
UI Development, 23y
UX, 18y
Visual Design, 20y
WCAG, 15y
Web Accessibility, 20y
Web Development, 23y
WordPress, 15y

Experience

TriNetX / Senior UI/UX Designer / Nov 2021 – Present

TriNetX is a global network of healthcare organizations and life sciences companies driving real-world research to accelerate the development of new therapies. www.trinetx.com

- Created design systems for multiple platforms, including the Live platform for clinical trial design.
- Advocated for web accessibility (WCAG, WAI) and conducted accessibility audits.
- Led the implementation of collaboration tools and feature enhancements using an agile process.

CVS Health / Senior UX Designer / Oct 2016 – Sep 2021

CVS Health is the leading health solutions company. They reach more people and improve the health of communities through a local presence and digital channels. www.cvs.com

- Created UX/UI design for prescription home delivery service for all platforms.
- Led UX strategy for CVS Shop (e-commerce) for desktop, mWeb, iOS, and Android.
- Performed usability tests and competitive analysis for e-commerce initiatives.
- Assisted hiring and mentoring other UX/UI designers.
- Led creative and strategic design for introducing CarePass pricing into the Shop experience for all platforms.

Brainshark / Principal UX Designer / Feb 2015 – Aug 2016

Brainshark helps companies communicate with, educate, and inspire their teams to achieve top performance. www.brainshark.com.

- Product integration into SalesForce, designed user personas, performed UX audits, developed custom sync and data mapping apps, produced API documentation site, and ensured Section 508 compliance for the core learning platform.

Lattice Engines / Principal UX Designer / 2012 – 2014
www.lattice-engines.com

Sapient Global Markets / Manager, IA / 2010–2012
www.publicissapient.com

Grasshopper / Director of UX / 2007–2010
www.grasshopper.com